



Houston Area Alliance of Black School Educators

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November 6, 2020

Dear Friend of HAABSE:

The purpose of this letter is to invite you to become a sponsor for the Houston Area Alliance of Black School Educators' (HAABSE) 34th Annual Outstanding Teacher Awards and Recognition Ceremony (TARC) where we will honor exceptional teachers from across Greater Houston. HAABSE's primary mission is to enhance the education of all students and to exercise leadership in providing valuable professional services and strategies to institutions, agencies, and communities engaged in creating an environment in which students, particularly black students, can achieve academic excellence. For additional information about the organization, please visit www.haabse.org.

The 34th Annual TARC will be held virtually on Friday, February 5, 2021 at 7:30 pm. Since HAABSE remains committed to ensuring that teachers gain recognition for outstanding achievements, over 150 teachers will be recognized in 2021! Cash prizes will be awarded to a Secondary and Elementary HAABSE Teacher of the Year. Additionally, proceeds from the event will be awarded in the form of scholarships to graduating high school seniors who plan to enter the field of education. Over 1000 teachers, principals, and superintendents from across Houston are expected for this year's ceremony.

We would be honored if you would join HAABSE as a partner in support of this teacher recognition ceremony. Sponsorships options are:

Bronze: \$1000 (Includes a slide during the awards ceremony, and 3 months of advertising on HAABSE website)

Silver: \$1500 (Includes a 10 second video and 6 months of Advertising on HAABSE website)

Gold: \$2500 (Includes logo on display screen, 20 second video, logo on yard sign, sponsor award recognition, and 9 months of advertising on HAABSE website)

Underwriter: \$5000 (Includes recognition with plaque at ceremony, logo on display screen, 30 second video, logo on yard sign, sponsor award recognition and 12 months of advertising on HAABSE website)

Sponsorship donations may be made online at www.haabse.org/tickets/

For questions, please contact Julia Andrews, Julia.andrews1922@gmail.com
(832-524-5268)

Thank you,

Kwabena Mensah, Ed.D.
HAABSE President